



## SHADE VIEW SYSTEM (SVS™)

Addition of Quality Assured's SVS™ to packaging helps build trust and loyalty with your audience by providing the consumer an on-pack aid to color selection.



Window SVS™



SVS™ Label



SVS™ Label

The Shade View System (SVS™) is a new proprietary product offering from Quality Assured developed for the cosmetic market.

### FEATURES

- SVS™ offers a faithful representation of the shade, or color, of your packaged product
- Build trust and loyalty with your audience and attract new customers through on-pack color selection aid
- Produced 100% in-line, offering consistent color across product categories, speed to market and cost efficiencies
- Increase brand awareness by customizing SVS™ to any shape or size

### OPTIONS

- **Window SVS™** is ideal for blister cards, cartons, and tube hangers
- **SVS™ Labels** are available for bottles, jars, caps, tubes, blister cards and cartons
- **SVS™ Sample Card** may incorporate multiple shades, suggested use for direct sales and catalog tip in

*Quality Assured's SVS™ is patent pending*

